



Imperial County, CA

Imperial County Workforce Development Office



2799 South Fourth Street
El Centro, California 92243

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Report Parameters

1 County

6025 Imperial County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

180,280

Population (2021)

Population **grew by 399** over the last 5 years but is projected to **decrease by 1,766** over the next 5 years.

71,820

Total Regional Employment

Jobs **grew by 1,125** over the last 5 years and are projected to **grow by 4,569** over the next 5 years.

\$46.2K

Median Household Income (2020)

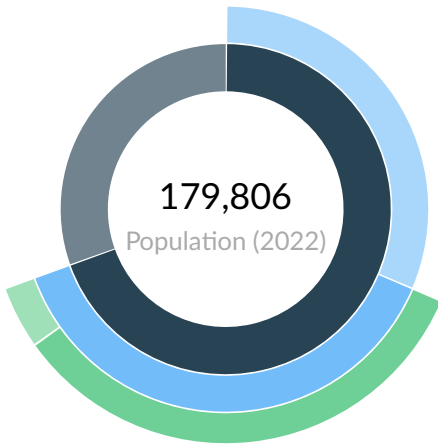
Median household income is **\$18.8K below** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **increased by 0.2%** since 2016, growing by 399. Population is expected to **decrease by 1.0%** between 2021 and 2026, losing 1,766.
- From 2016 to 2021, jobs **increased by 1.6%** in Imperial County, CA from 70,695 to **71,820**. This change **fell short of the national growth rate of 1.8% by 0.2%**. As the number of jobs increased, the **labor force participation rate decreased from 61.2% to 55.8% between 2016 and 2021**.
- Concerning educational attainment, **11.2% of Imperial County, CA residents possess a Bachelor's Degree** (9.1% below the national average), and **6.5% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Individual and Family Services.

	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	179,806	68,513	71,820	103.5	\$7.52B	\$12.96B	\$15.43B
State	39,455,432	19,191,172	19,656,836	135.2	\$3.30T	\$1.81T	\$2.42T

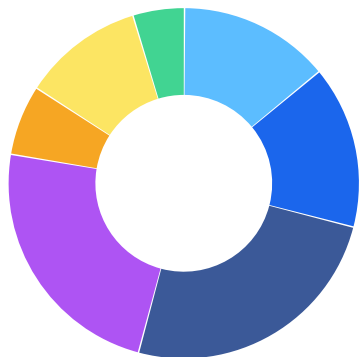
May 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	124,855
● Not in Labor Force (16+)	56,342
● Labor Force	68,513
● Employed	60,695
● Unemployed	7,818
● Under 16, Military, and institutionalized Population	54,951

Educational Attainment

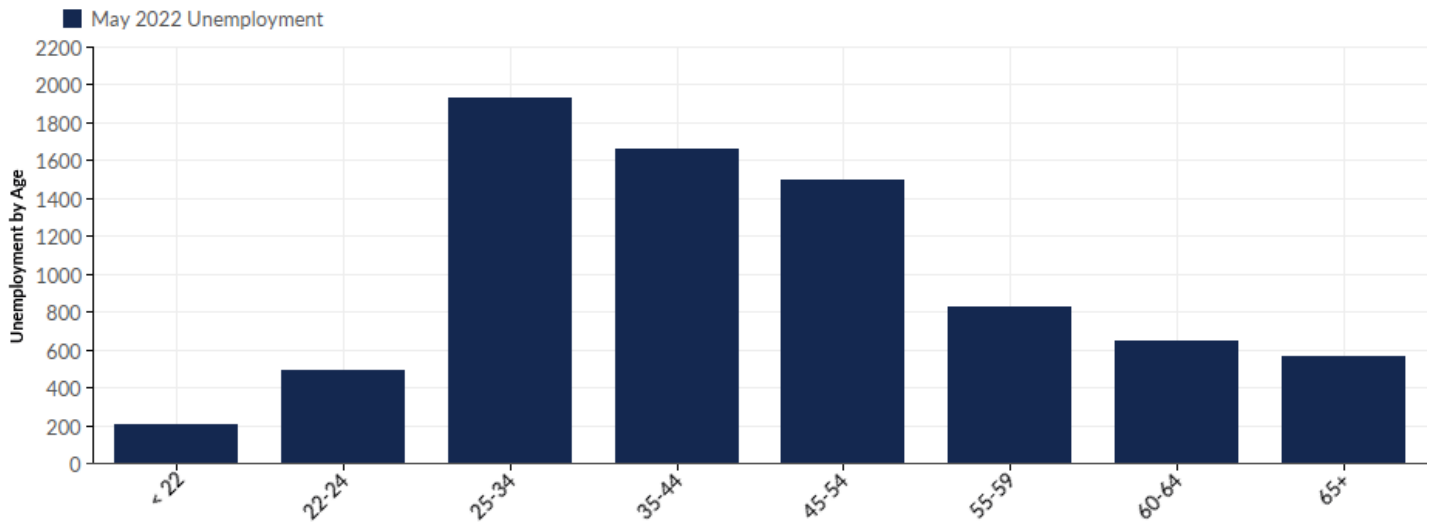
Concerning educational attainment, **11.2% of Imperial County, CA residents possess a Bachelor's Degree** (9.1% below the national average), and **6.5% hold an Associate's Degree** (2.2% below the national average).



	% of Population	Population
● Less Than 9th Grade	13.9%	15,582
● 9th Grade to 12th Grade	15.0%	16,760
● High School Diploma	25.1%	28,085
● Some College	23.5%	26,235
● Associate's Degree	6.5%	7,247
● Bachelor's Degree	11.2%	12,484
● Graduate Degree and Higher	4.8%	5,313

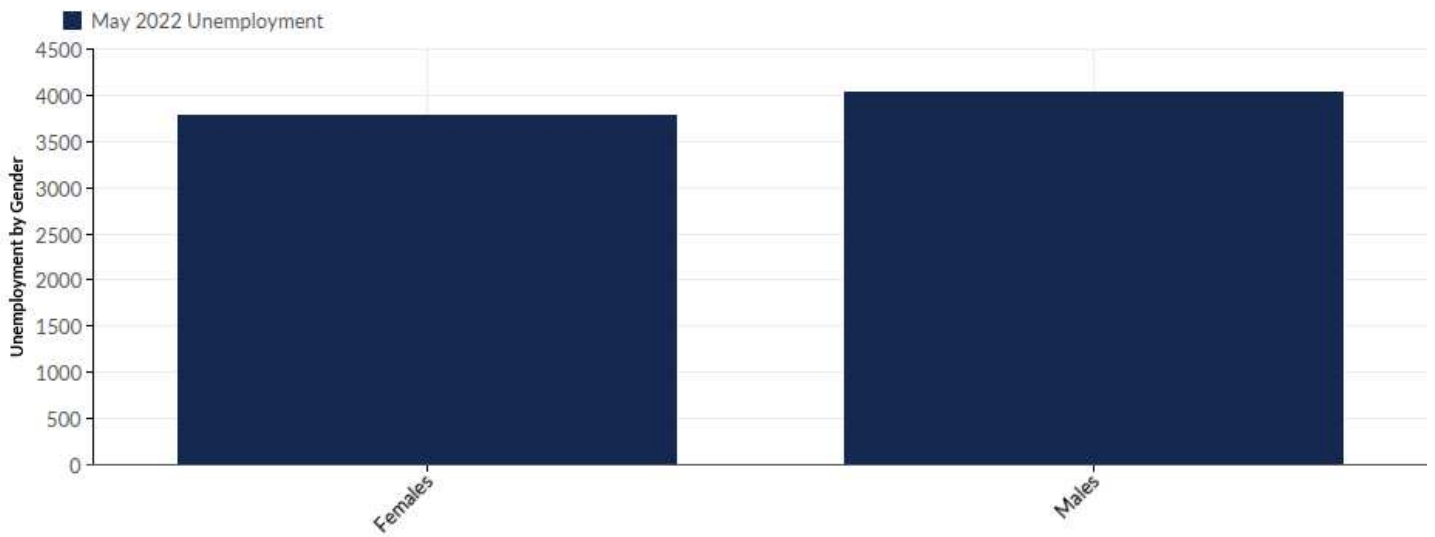
Unemployment by Demographics

Unemployment by Age



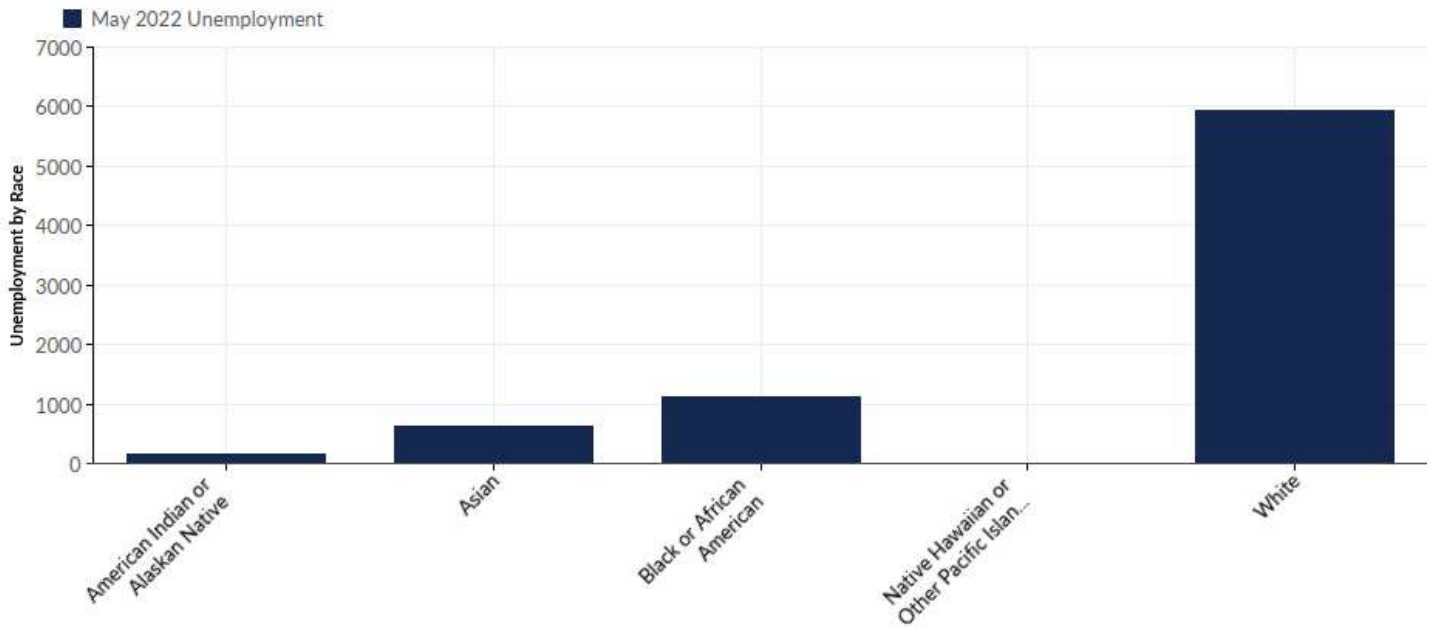
Age	Unemployment (May 2022)	% of Unemployed
< 22	208	2.66%
22-24	488	6.24%
25-34	1,931	24.70%
35-44	1,660	21.23%
45-54	1,494	19.11%
55-59	826	10.57%
60-64	648	8.29%
65+	564	7.21%
Total	7,818	100.00%

Unemployment by Gender



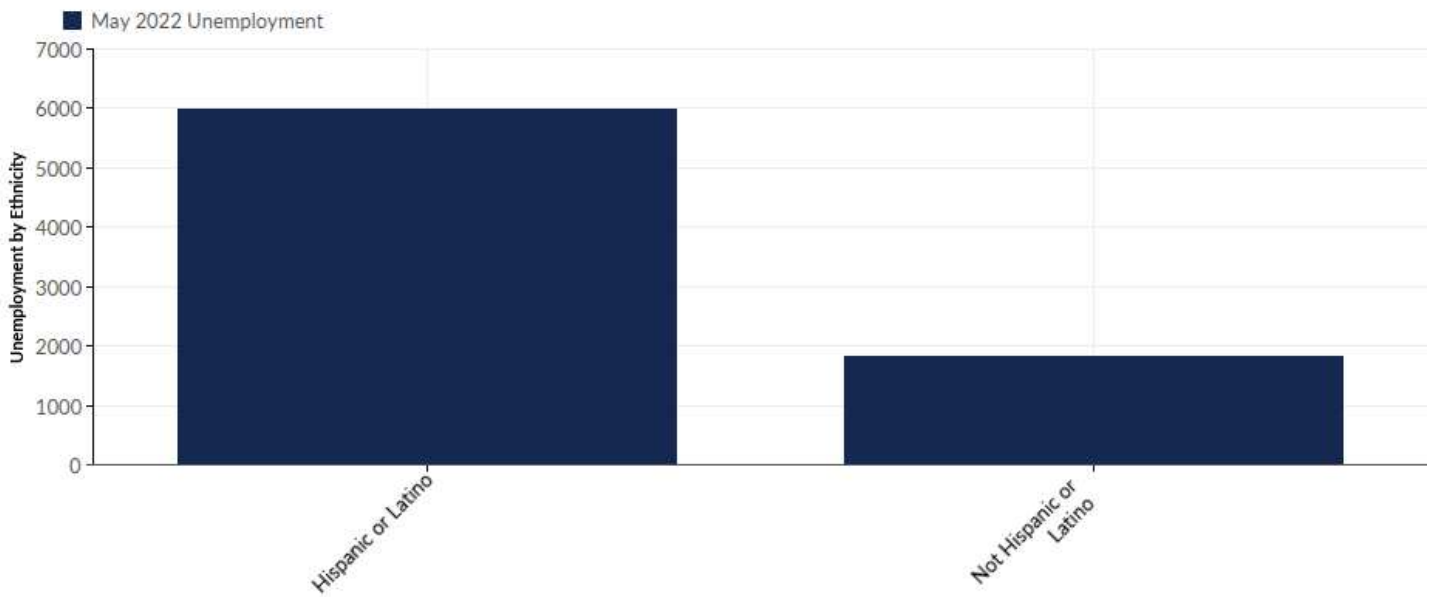
Gender	Unemployment (May 2022)	% of Unemployed
Females	3,787	48.44%
Males	4,031	51.56%
Total	7,818	100.00%

Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	156	2.00%
Asian	622	7.96%
Black or African American	1,111	14.21%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	5,928	75.83%
Total	7,818	100.00%

Unemployment by Ethnicity

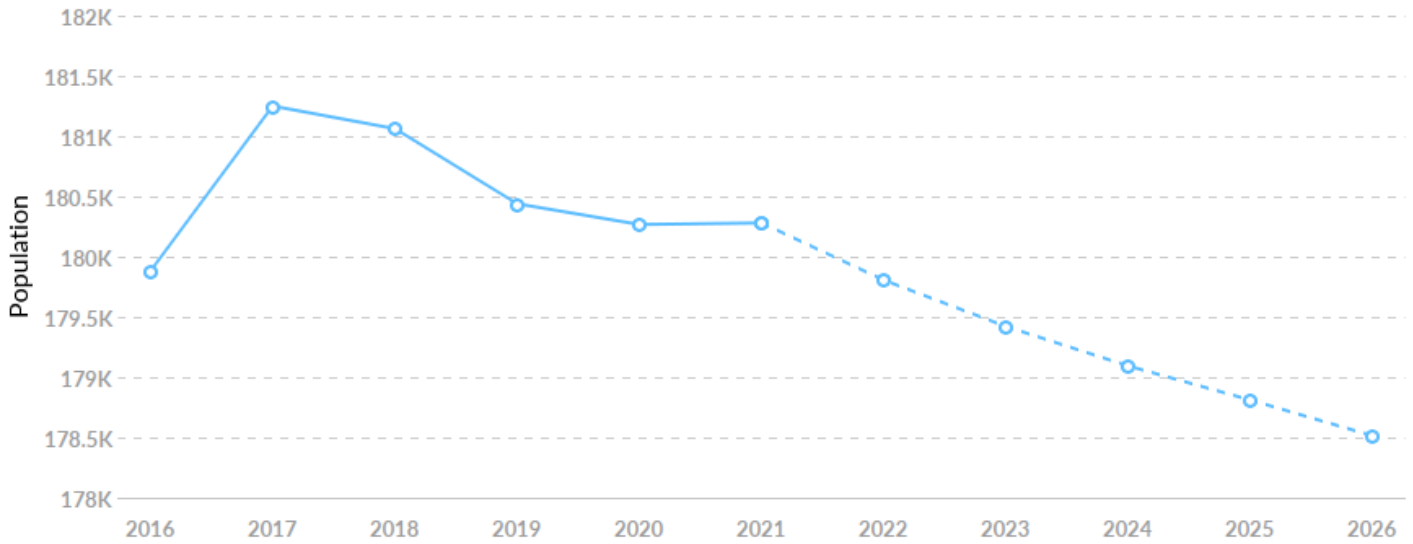


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	5,997	76.71%
Not Hispanic or Latino	1,821	23.29%
Total	7,818	100.00%

Historic & Projected Trends

Population Trends

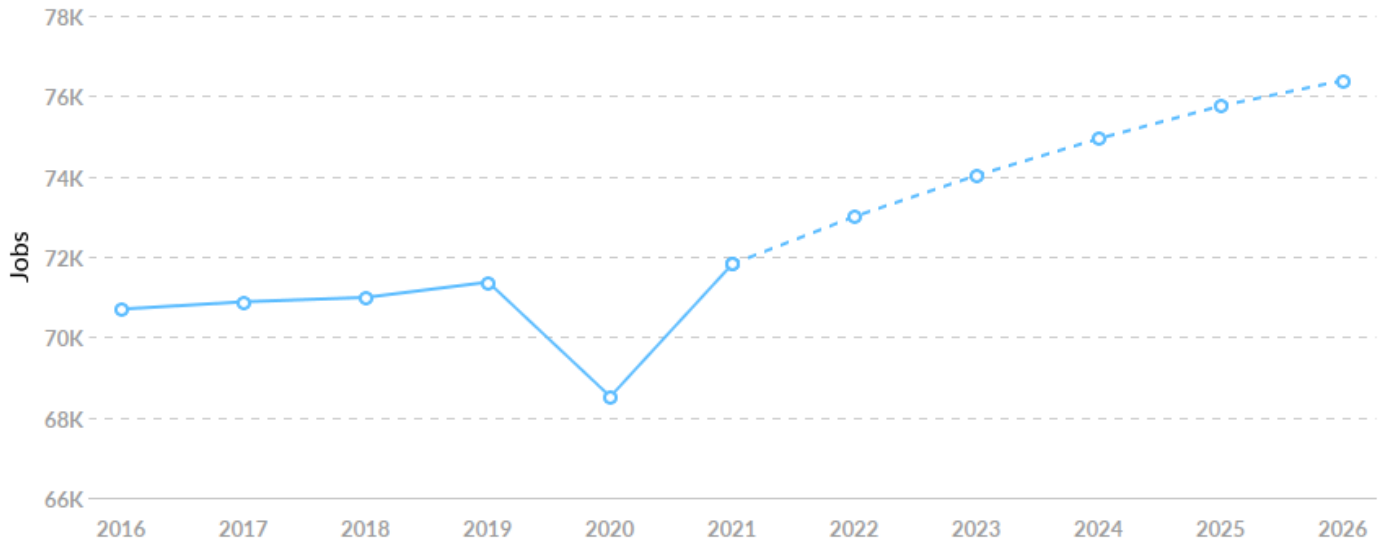
As of 2021 the region's population increased by 0.2% since 2016, growing by 399. Population is expected to decrease by 1.0% between 2021 and 2026, losing 1,766.



Timeframe	Population
2016	179,881
2017	181,250
2018	181,062
2019	180,439
2020	180,267
2021	180,280
2022	179,806
2023	179,421
2024	179,094
2025	178,811
2026	178,514

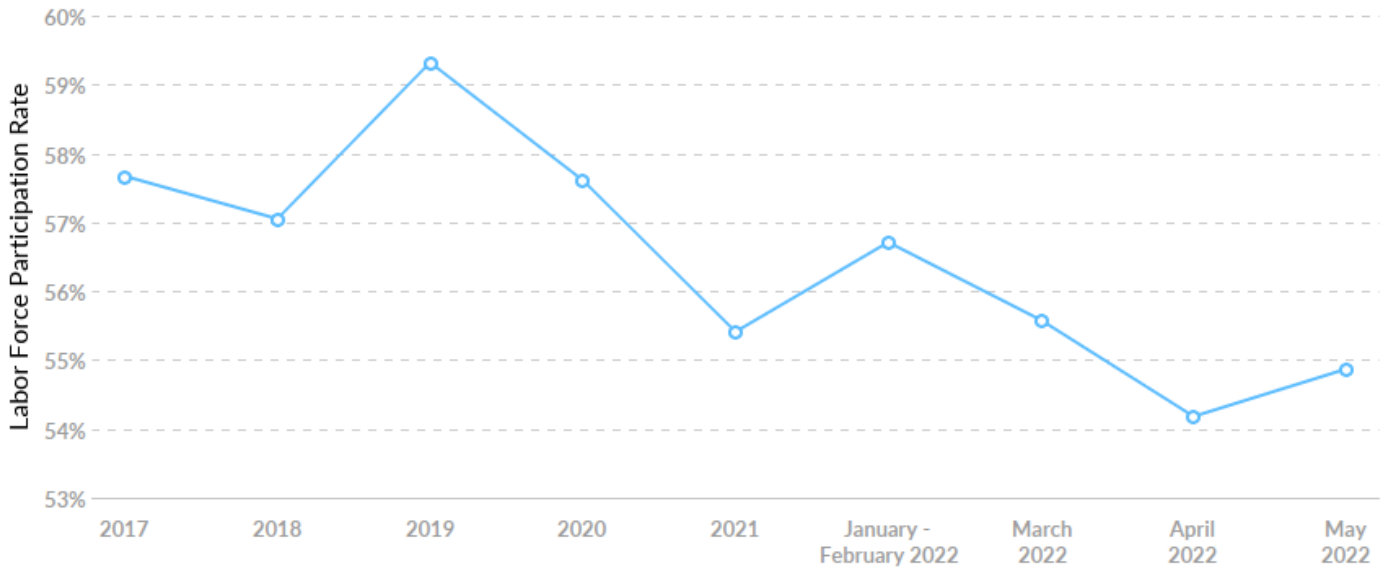
Job Trends

From 2016 to 2021, jobs increased by 1.6% in Imperial County, CA from 70,695 to 71,820. This change fell short of the national growth rate of 1.8% by 0.2%.



Timeframe	Jobs
2016	70,695
2017	70,877
2018	70,986
2019	71,367
2020	68,515
2021	71,820
2022	73,002
2023	74,026
2024	74,940
2025	75,757
2026	76,388

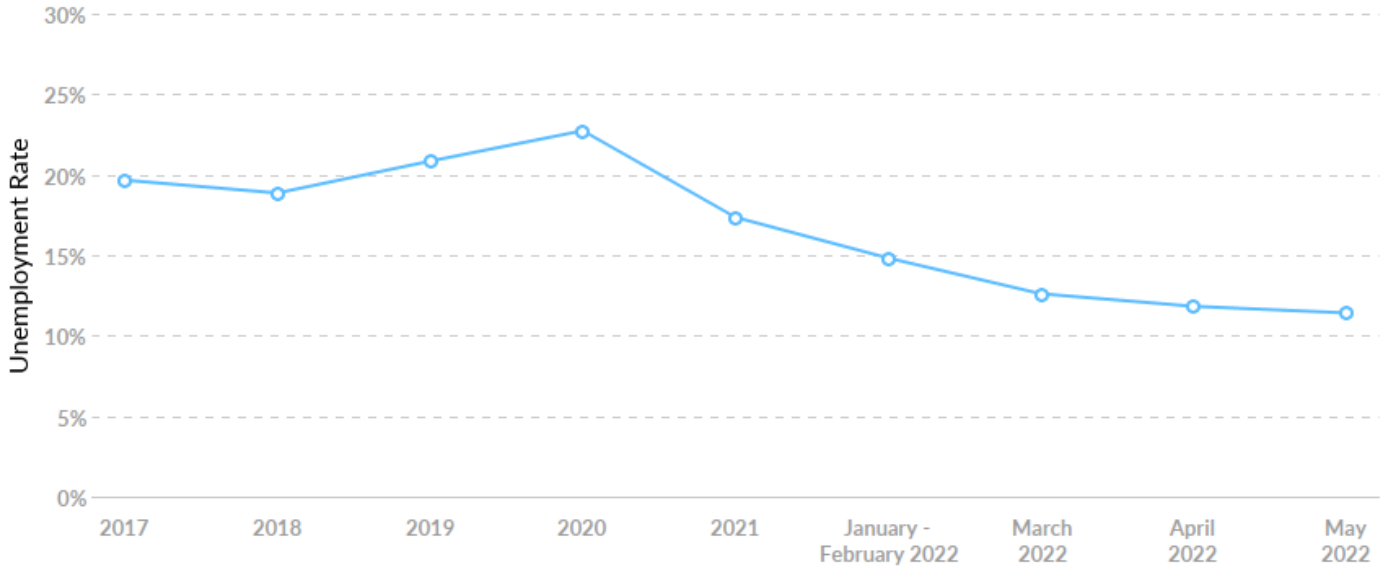
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	57.67%
2018	57.05%
2019	59.32%
2020	57.61%
2021	55.41%
January - February 2022	56.71%
March 2022	55.58%
April 2022	54.18%
May 2022	54.87%

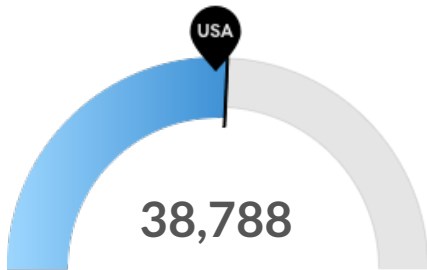
Unemployment Rate Trends

Imperial County, CA had a May 2022 unemployment rate of 11.41%, **decreasing from 19.66%** 5 years before.



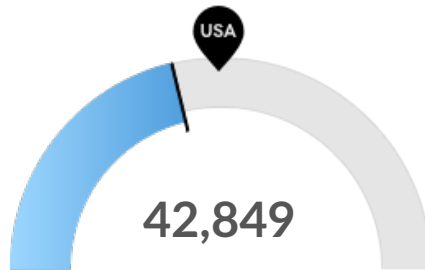
Timeframe	Unemployment Rate
2017	19.66%
2018	18.86%
2019	20.84%
2020	22.73%
2021	17.35%
January - February 2022	14.82%
March 2022	12.60%
April 2022	11.82%
May 2022	11.41%

Population Characteristics



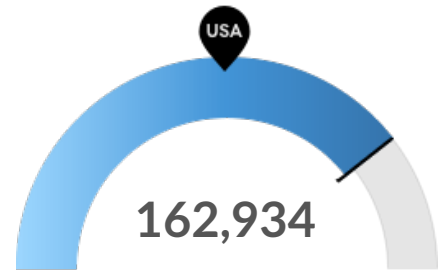
Millennials

Imperial County, CA has 38,788 millennials (ages 25-39). The national average for an area this size is 37,148.



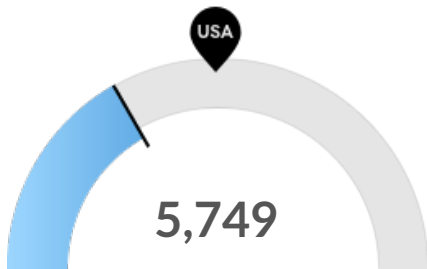
Retiring Soon

Retirement risk is low in Imperial County, CA. The national average for an area this size is 53,652 people 55 or older, while there are 42,849 here.



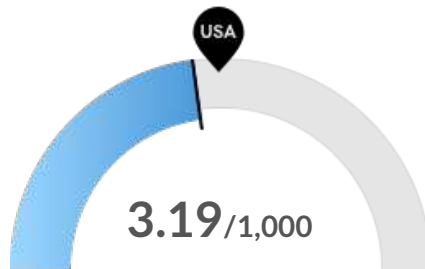
Racial Diversity

Racial diversity is high in Imperial County, CA. The national average for an area this size is 72,609 racially diverse people, while there are 162,934 here.



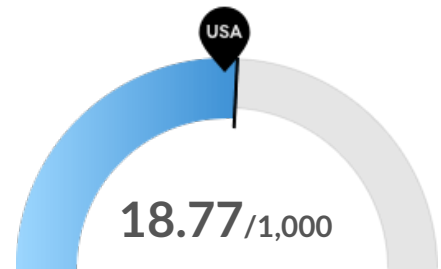
Veterans

Imperial County, CA has 5,749 veterans. The national average for an area this size is 9,758.



Violent Crime

Imperial County, CA has 3.19 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



Property Crime

Imperial County, CA has 18.77 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Imperial County, CA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

County	Name	2021 Employment
6025	Imperial County, CA	71,820

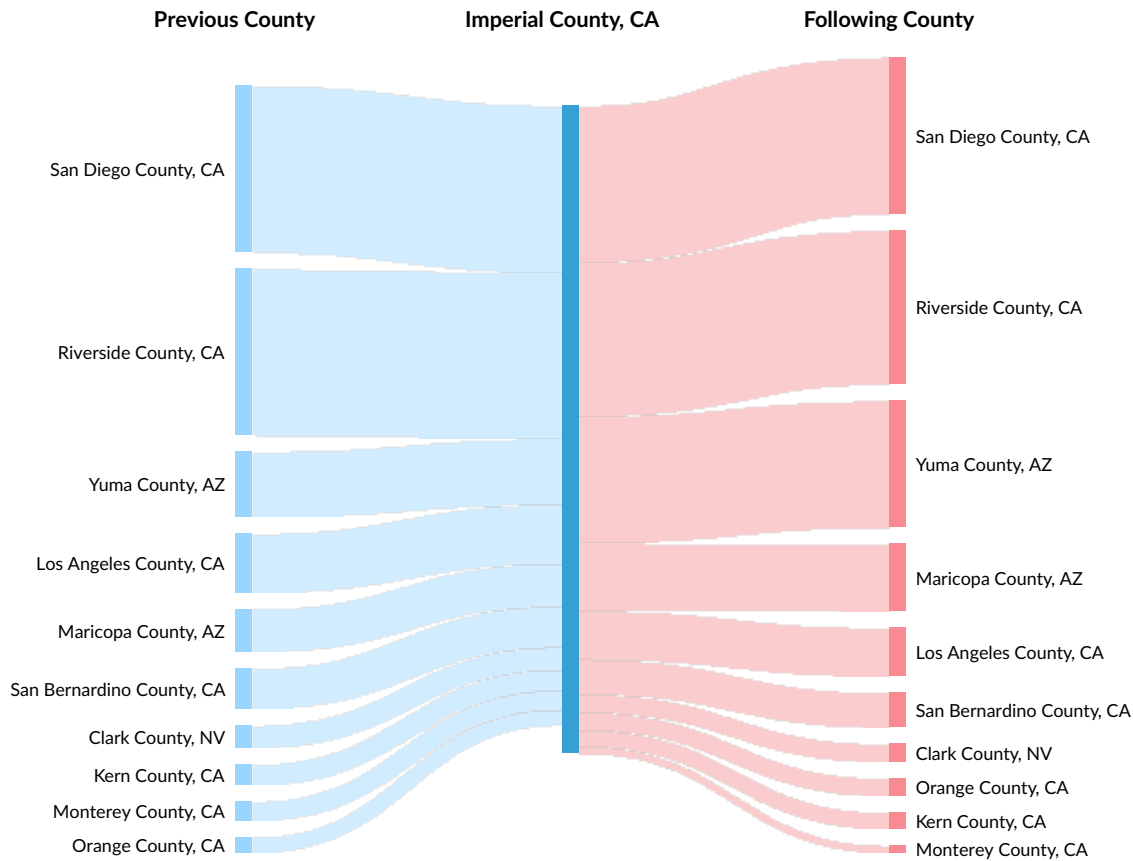
Where Talent Lives

County	Name	2021 Workers
6025	Imperial County, CA	84,174

Inbound and Outbound Migration

The table below analyzes past and current residents of Imperial County, CA. The left column shows residents of other counties migrating to Imperial County, CA. The right column shows residents migrating from Imperial County, CA to other counties.

As of 2020, **913** people have migrated from San Diego County, CA to Imperial County, CA. In the same year, **858** people left Imperial County, CA migrating to San Diego County, CA. The total Net Migration for Imperial County, CA in 2020 was **-265**.

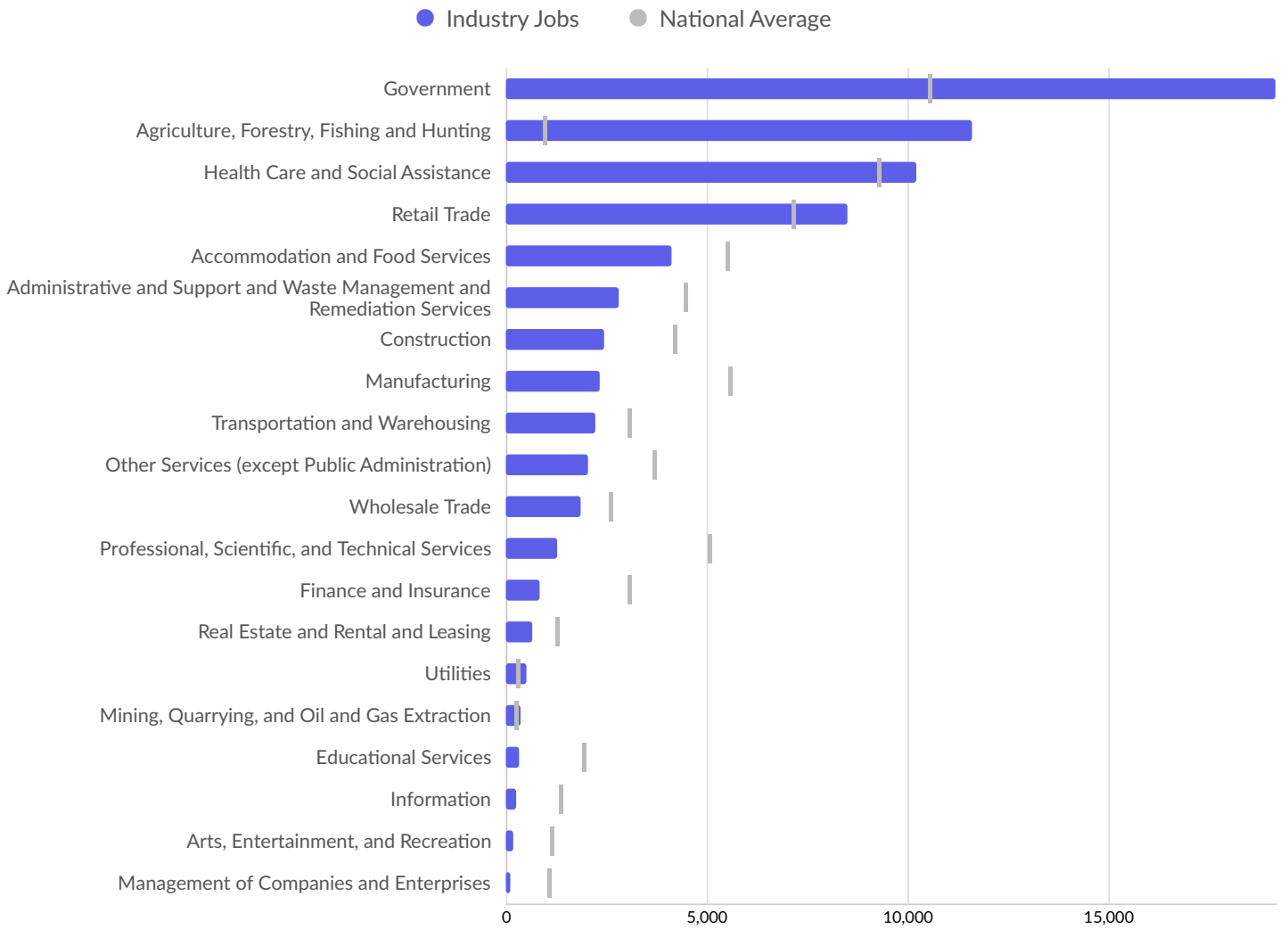


Top Previous Counties	Migrations
San Diego County, CA	913
Riverside County, CA	909
Yuma County, AZ	358
Los Angeles County, CA	323
Maricopa County, AZ	234
San Bernardino County, CA	222

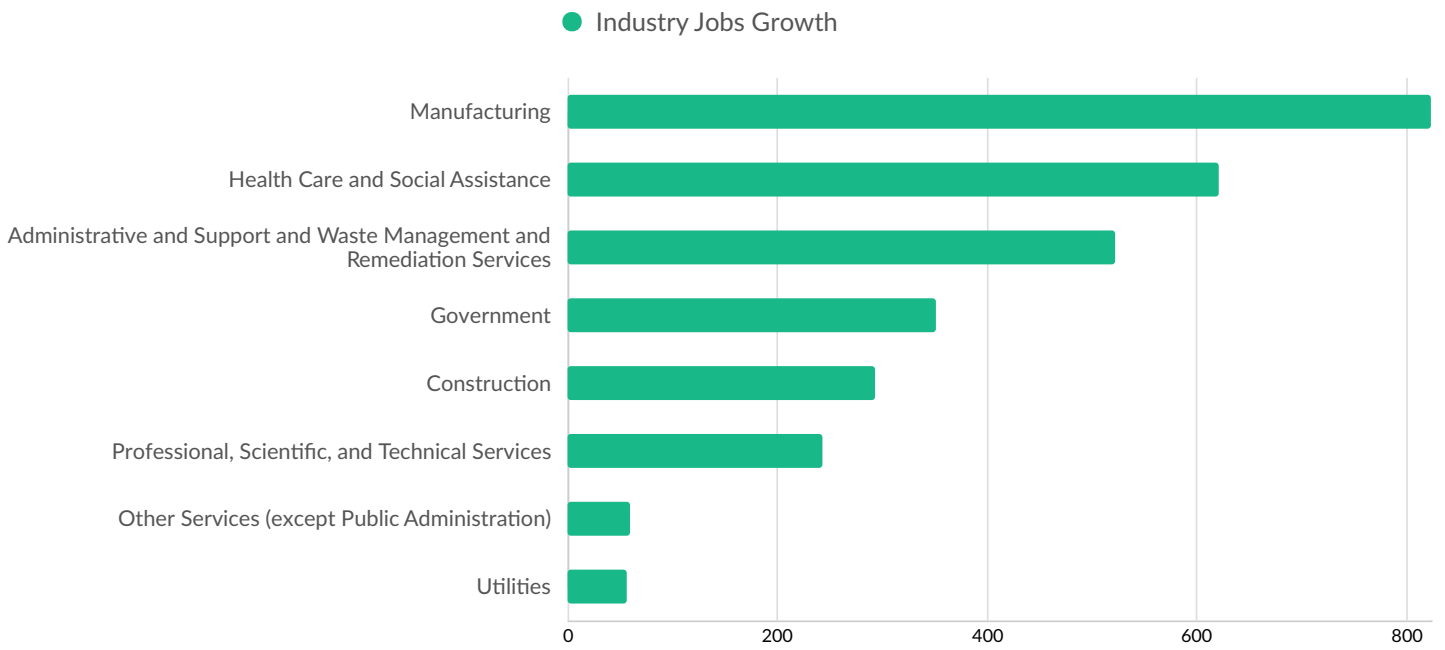
Top Previous Counties	Migrations
Clark County, NV	124
Kern County, CA	113
Monterey County, CA	105
Orange County, CA	86
Fresno County, CA	70
Harris County, TX	35
King County, WA	35
Pima County, AZ	34
Sacramento County, CA	33
Top Following Counties	Migrations
San Diego County, CA	858
Riverside County, CA	842
Yuma County, AZ	693
Maricopa County, AZ	369
Los Angeles County, CA	265
San Bernardino County, CA	191
Clark County, NV	99
Orange County, CA	96
Kern County, CA	90
Monterey County, CA	41
Pima County, AZ	39
Ada County, ID	35
Honolulu County, HI	35
Sacramento County, CA	35
San Joaquin County, CA	35

Industry Characteristics

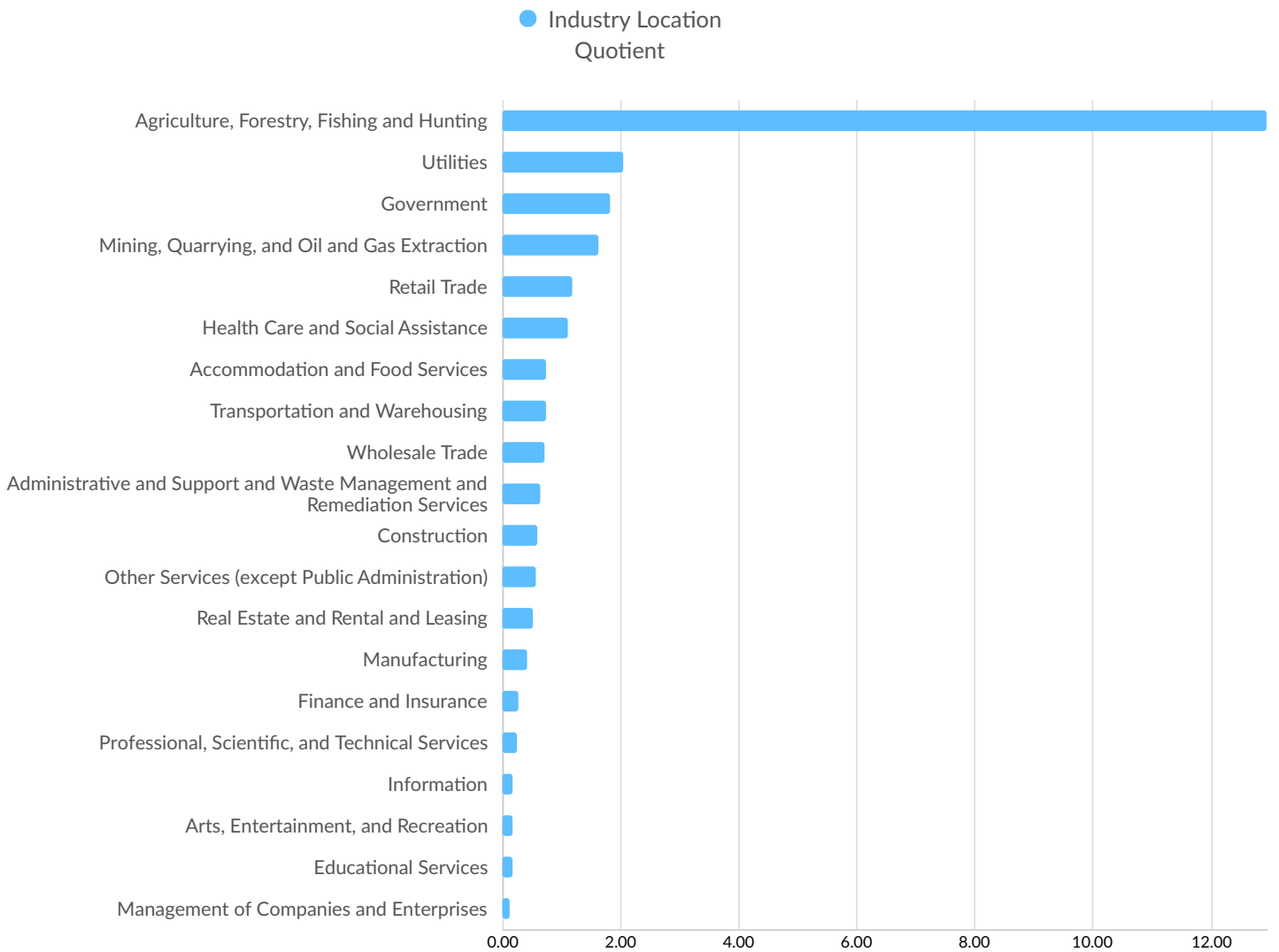
Largest Industries



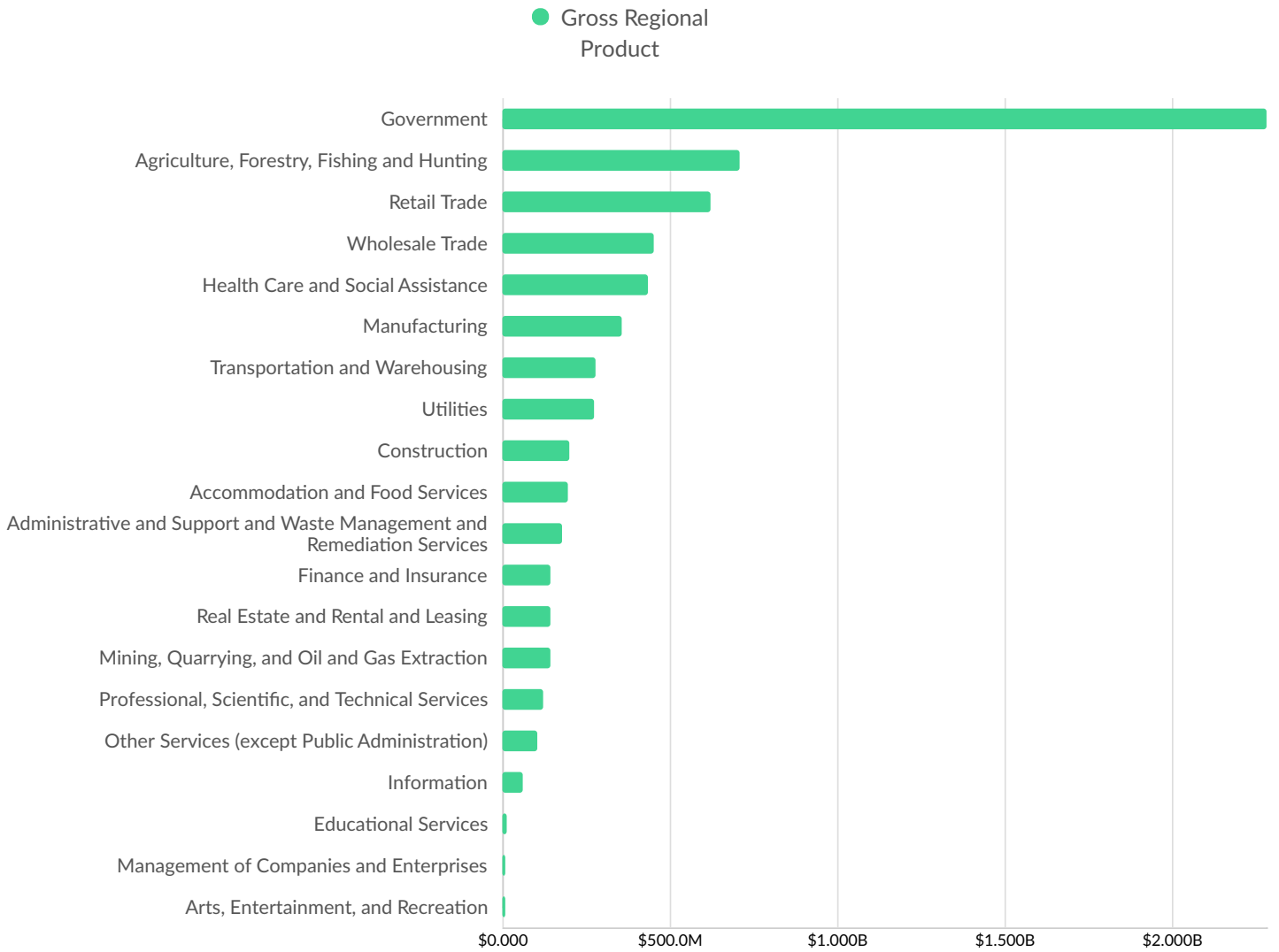
Top Growing Industries



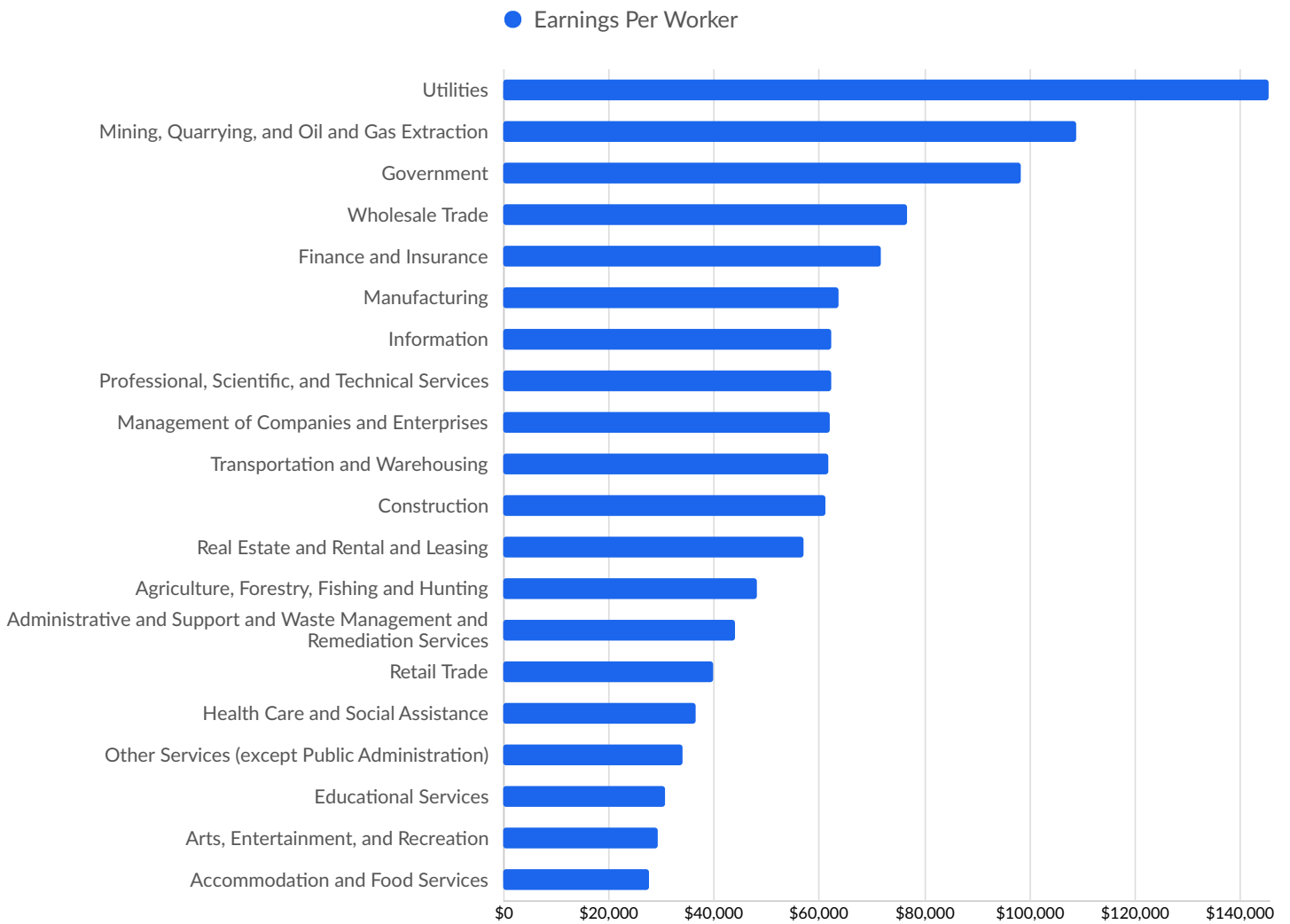
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



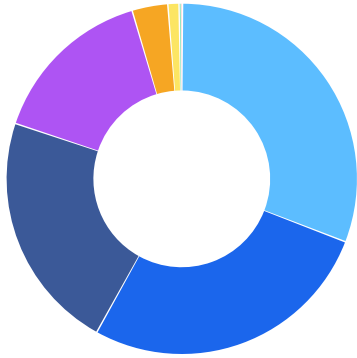
Business Characteristics

9,453 Companies Employ Your Workers

Online profiles for your workers mention 9,453 companies as employers, with the top 10 appearing below. In the last 12 months, 843 companies in Imperial County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Imperial Irrigation District	482 	Pioneers Memorial Healthcare D...	180 
Imperial Valley Community Colle...	347 	General Dynamics	125 
El Centro Regional Medical Cent...	255 	Kings County Imperial	113 
Calexico Unified School Dist	218 	Walmart	113 
Pioneers Memorial Healthcare D...	191 	Imperial Valley College	111 
Imperial County Office Of Educa...	189 	Jack in the Box	107 
County Of Imperial	151 	State of California	97 
Walmart	118 	El Centro Regional Medical Cent...	87 
United States Navy	105 	AccentCare	86 
El Centro Elementary School Dis...	92 	Imperial Irrigation District	72 

Business Size

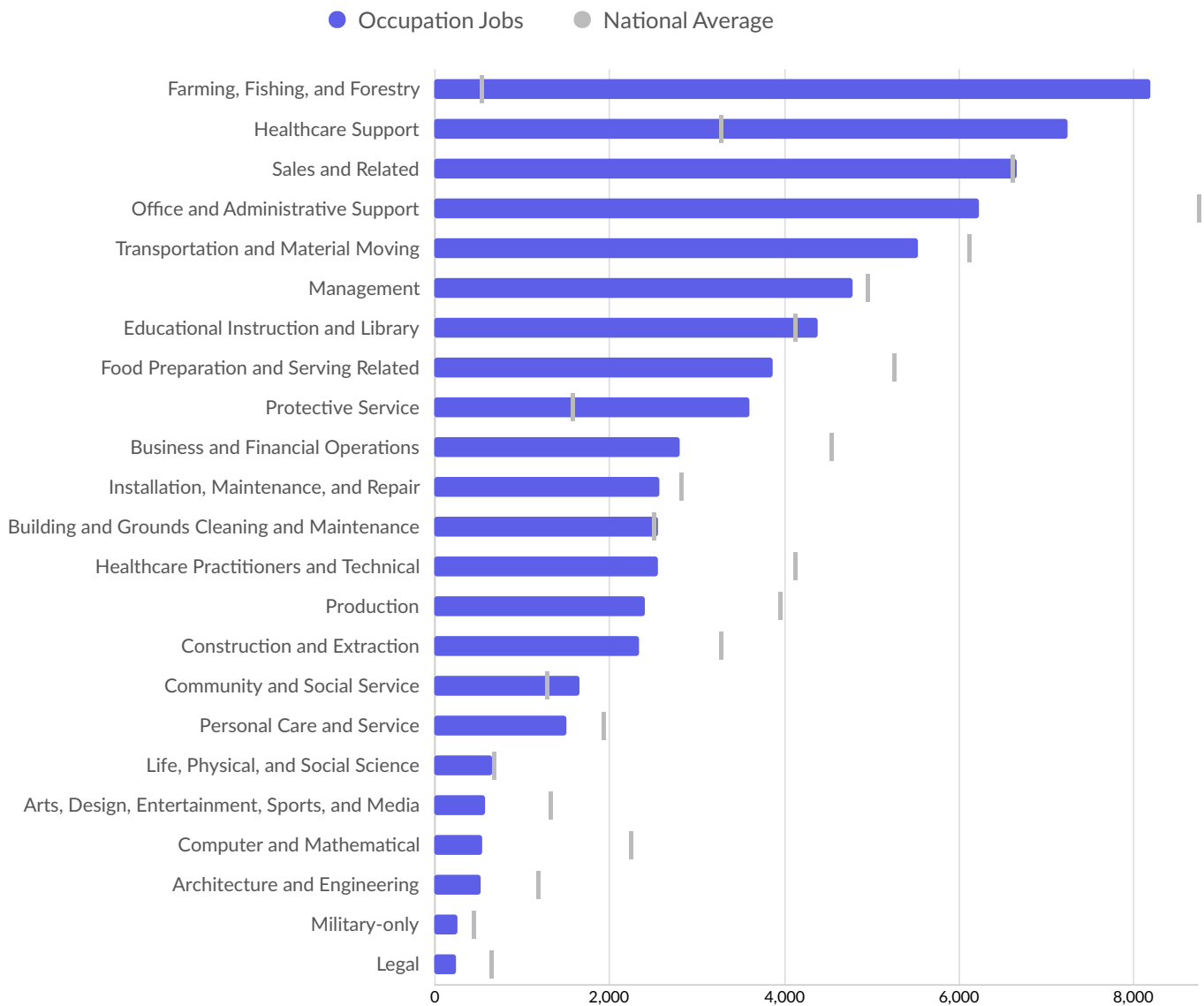


	Percentage	Business Count
● 1 to 4 employees	30.8%	1,260
● 5 to 9 employees	27.2%	1,114
● 10 to 19 employees	22.1%	903
● 20 to 49 employees	15.3%	627
● 50 to 99 employees	3.3%	135
● 100 to 249 employees	1.0%	42
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	5

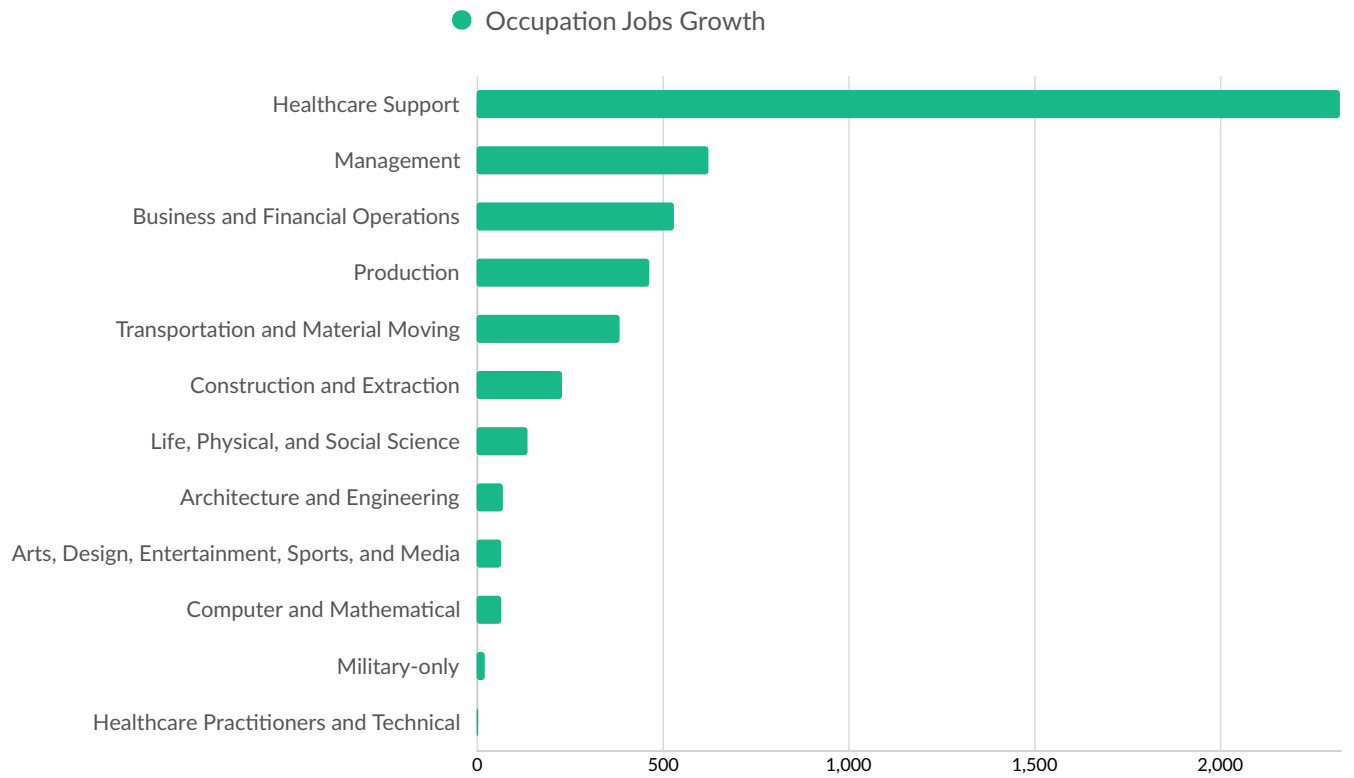
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

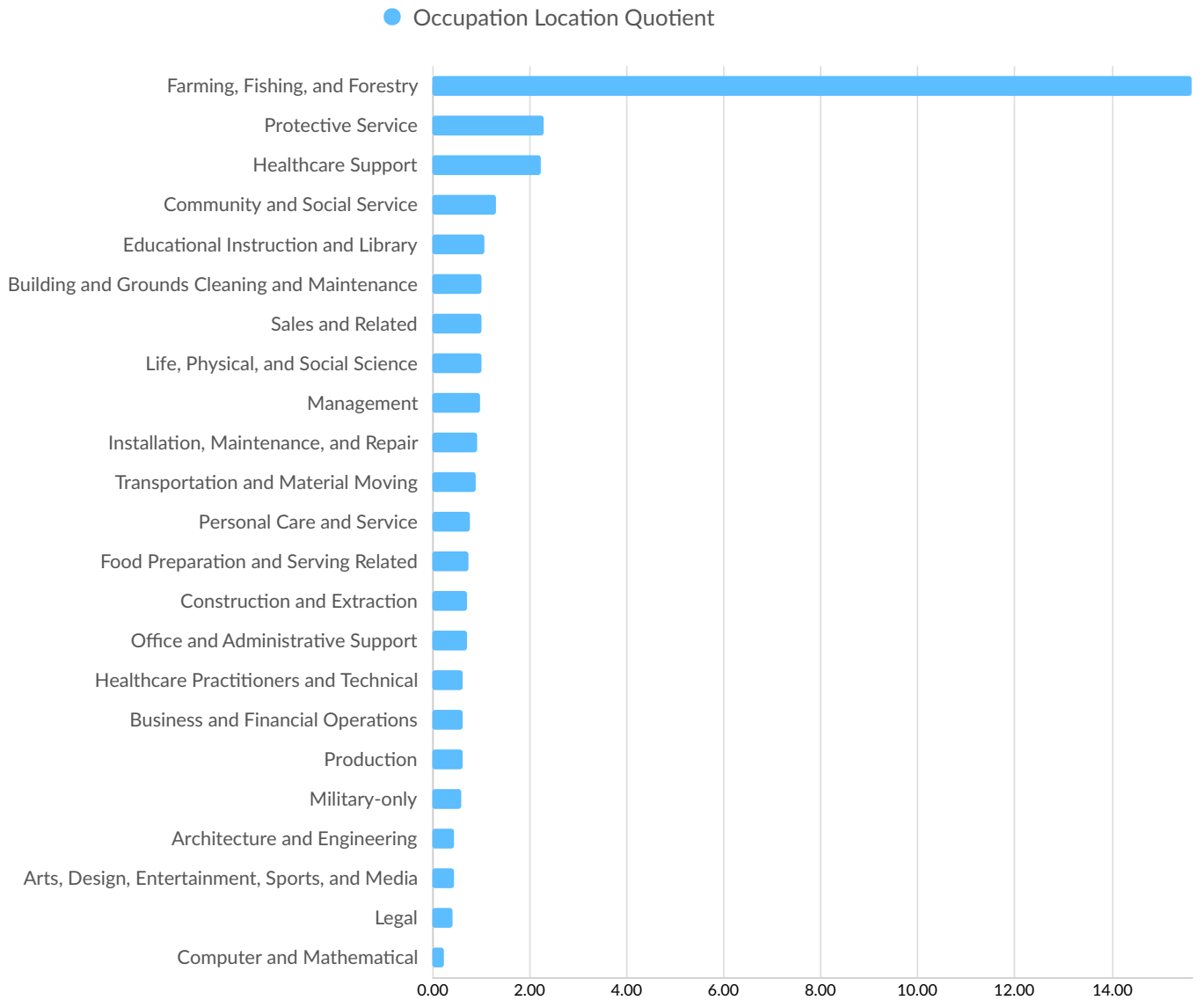
Largest Occupations



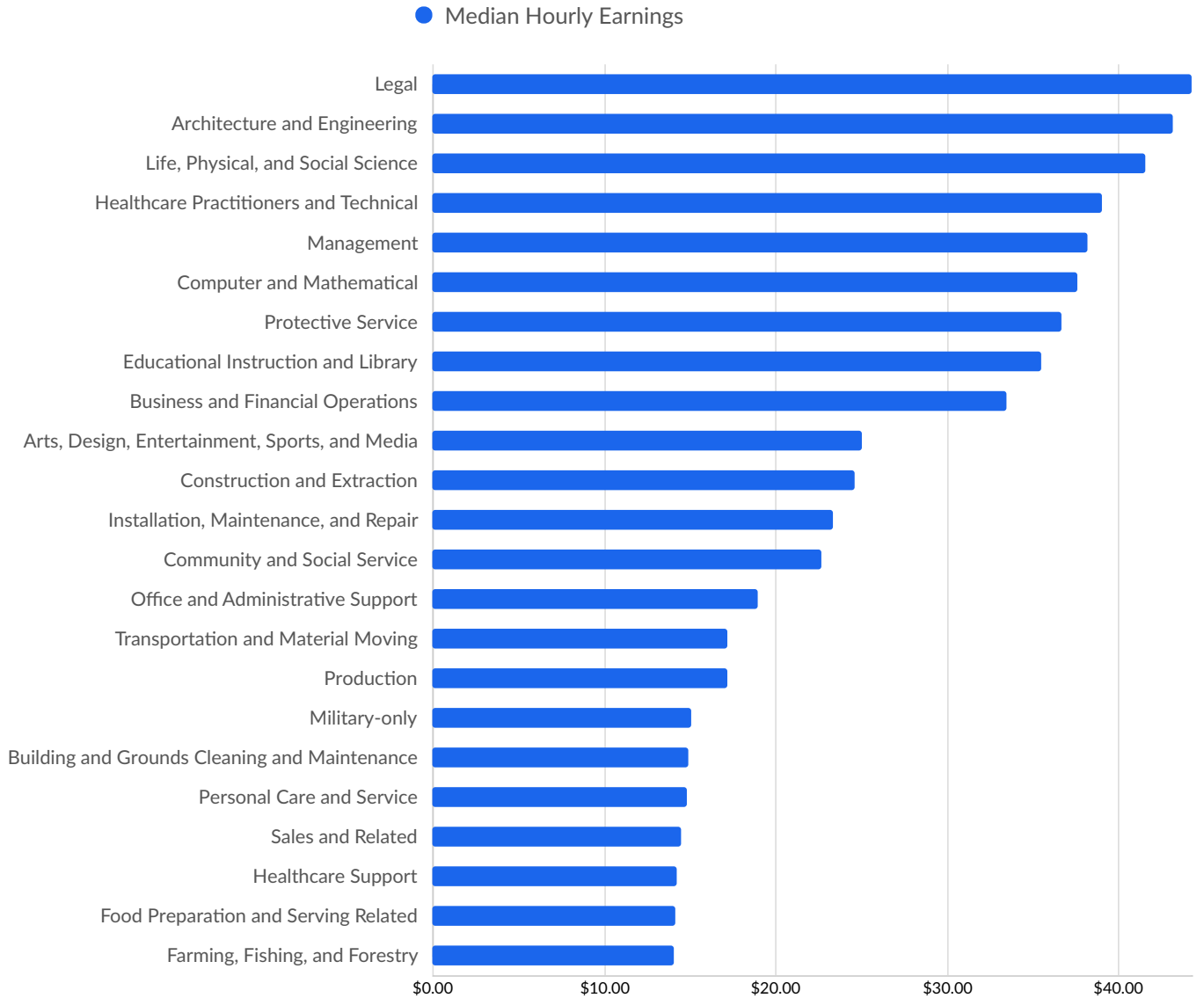
Top Growing Occupations



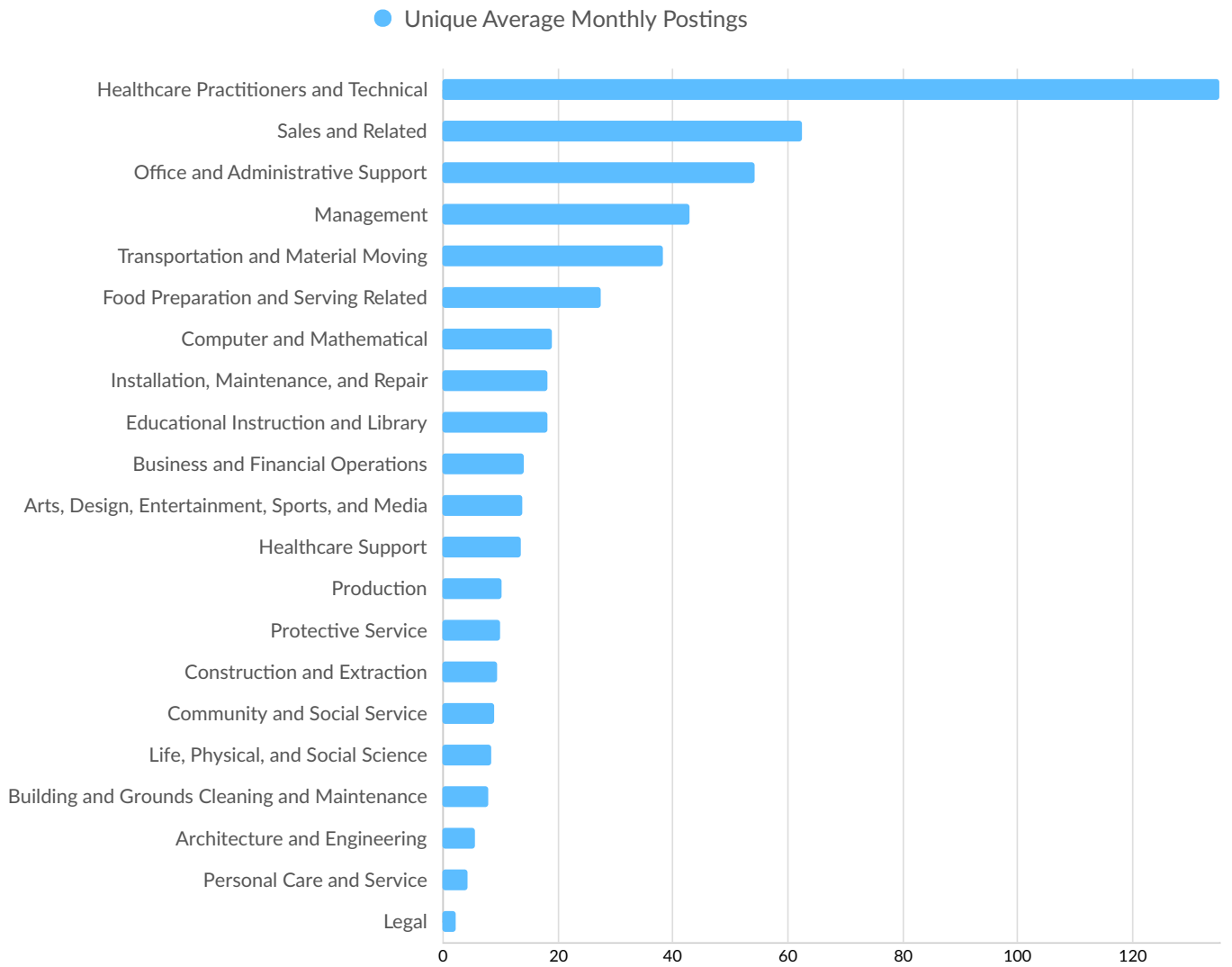
Top Occupation Location Quotient



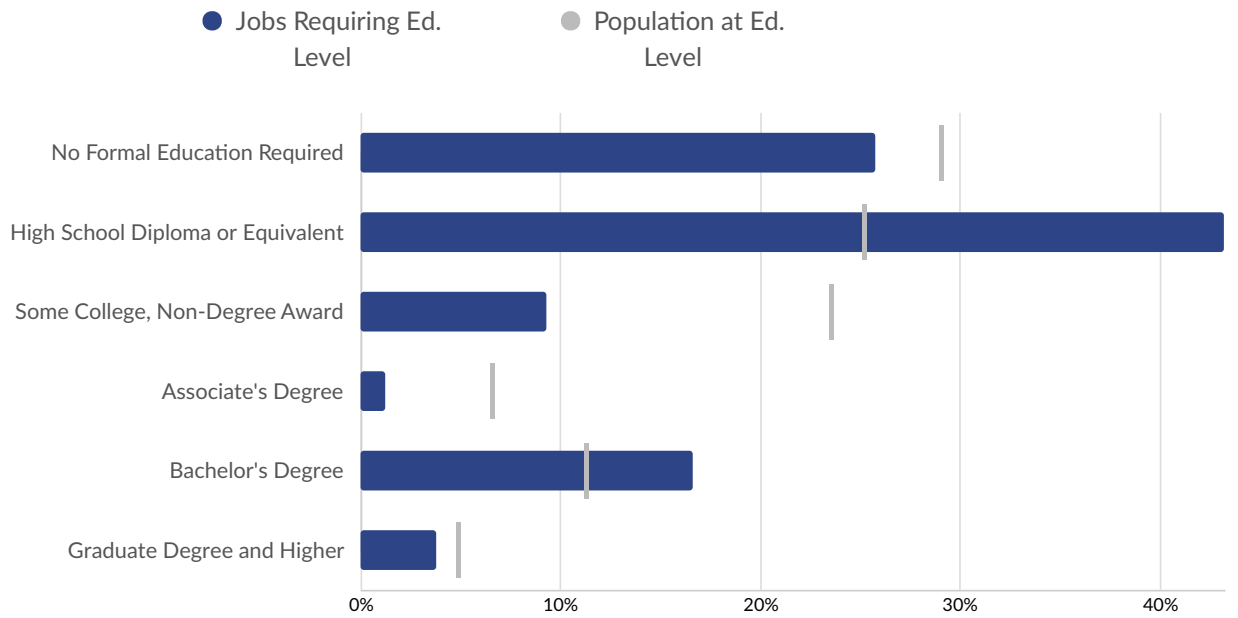
Top Occupation Earnings



Top Posted Occupations

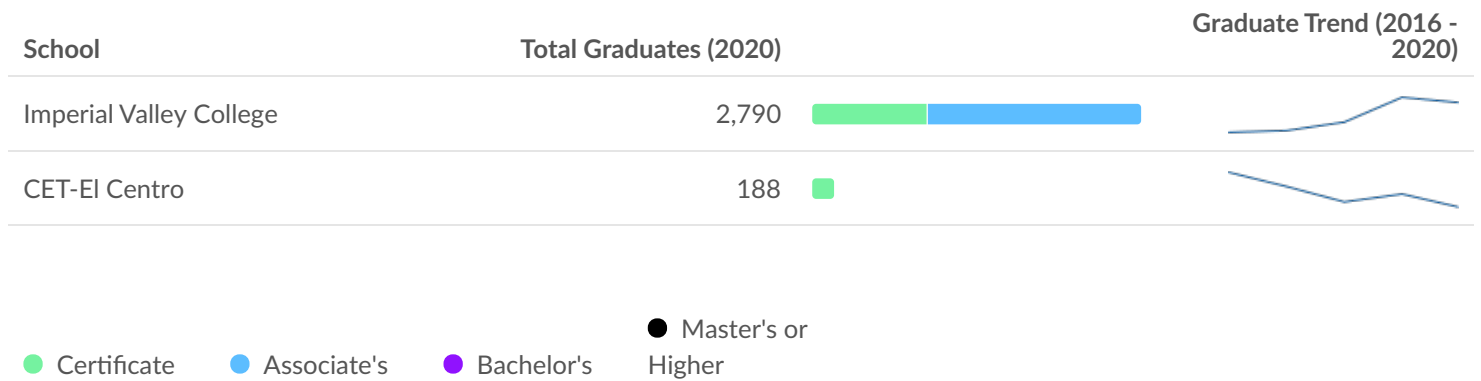


Underemployment



Educational Pipeline

In 2020, there were 2,978 graduates in Imperial County, CA. This pipeline has grown by 49% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Biological and Physical Sciences, and Liberal Arts and Sciences/Liberal Studies.



In-Demand Skills

